



*"We have no supplier in a quality tier higher than Purposeful Design." -Eli Lilly and Company*

Sale of the handcrafted furniture made by our workers creates a revenue stream to support the primary work of rebuilding lives. **Purposeful Design has operated at +90% self-sustainability for the past four years.**

Conference tables, decorative tables, workstations, benches, shelves, credenzas, installation pieces are among the many products we offer.

## Will you throw your weight into the fight against poverty?

Contact: David Palmer  
317-919-6045  
cpalmer@pdindy.com

[pdindy.com](http://pdindy.com)

1710 Jenkins St  
Indianapolis, IN 46218

Purposeful Design is a not-for-profit LLC within Sagamore Institute, a 501(c)(3)

REBUILDING LIVES. BUILDING FURNITURE.

**PURPOSEFUL-DESIGN**

— EST. 2013 —



## Purposeful Design is Changing Lives

For seven years, Purposeful Design has engaged in the fight against poverty with remarkable results. Our goal is to see men walking free from poverty, addiction, homelessness, and incarceration.

## With the Help of Industry Partners

Our nationally-recognized and market-tested model for fighting poverty relies on industry throwing its weight into the fight against poverty through their purchase of custom furniture.



*"My whole life has been one giant sore, a big gaping wound. Now, I'm finding healing for the first time." -PD employee*

# 7 Years of Effective Enterprise



166 hired and trained



\$6.9M in sales



\$1.9M in sales



\$3.5M society cost avoided



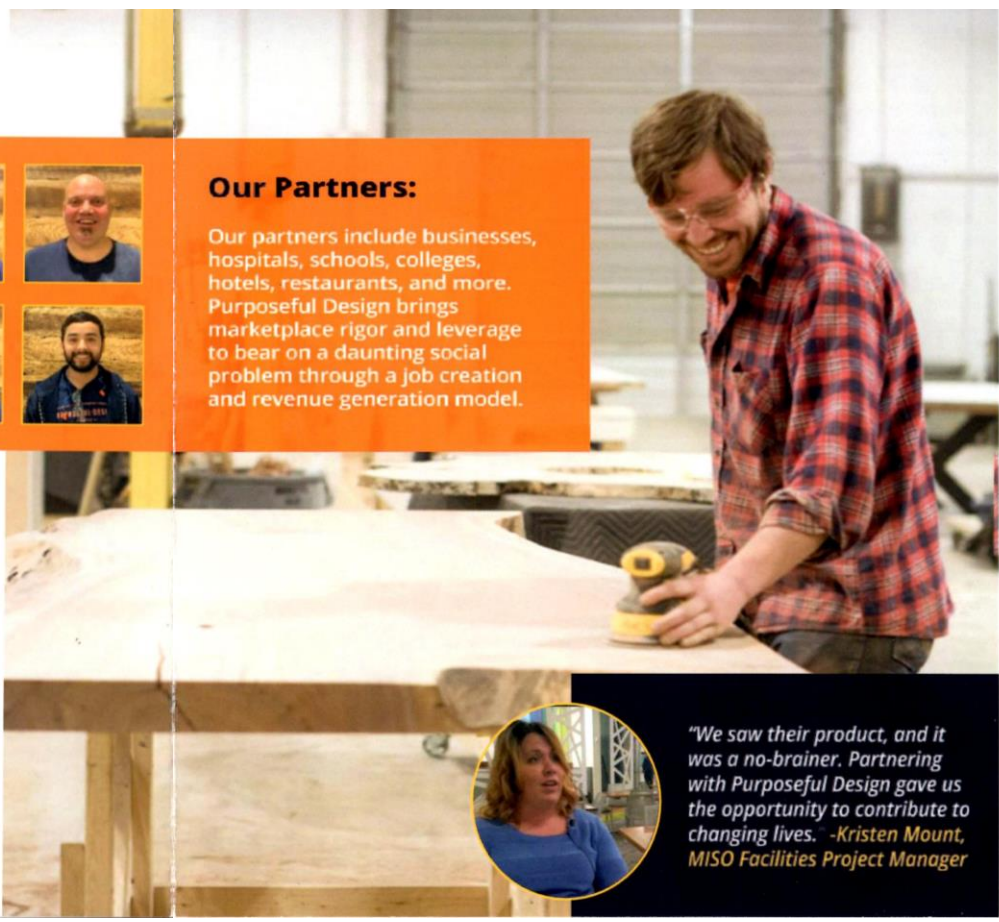
## Our Partners:

Our partners include businesses, hospitals, schools, colleges, hotels, restaurants, and more. Purposeful Design brings marketplace rigor and leverage to bear on a daunting social problem through a job creation and revenue generation model.

Purposeful Design welcomes men ready to be free from addiction, homelessness, or a criminal past. We provide them with an entry-level job in addition to character, lifestyle, motivational, and spiritual support.

The combination of an ordered lifestyle centered around work, new habits, and relationships put them on the road to becoming self-sufficient and capable of earning a wage and wage growth.

<b>Purposeful Design is beating the averages!</b>	National Average	Purposeful Design
Recidivism Rate	77%	8%
Drug/Alcohol Relapse Rate	67-90%	17%
Return to Homelessness Rate	63%	9%



*"We saw their product, and it was a no-brainer. Partnering with Purposeful Design gave us the opportunity to contribute to changing lives." -Kristen Mount, MISO Facilities Project Manager*

